

## ABSTRACT OF THE DISCLOSURE

A liquid crystal display apparatus and a mobile terminal displays letter or image information. The liquid crystal display apparatus includes a liquid crystal panel having a polygonal flat shape and an adhesion member installed at least one part among edges except corner parts at the flat portion of the liquid crystal panel and the mobile terminal in accordance with the present invention includes a transmission and reception unit positioned at one side of a case, an input adjusting unit exposed to external portion of the case being adjusted by a user, a control unit for outputting a driving signal according to an input signal of the input adjusting unit at the same time when the signals are inputted and outputted, being connected to the transmission and reception unit, a liquid crystal display driving unit operated by the output signal of the control unit, a liquid crystal panel positioned in the case so that it can be shown from the outside, for displaying letter or image information by the liquid crystal display driving unit and an adhesion member installed at least one part among edges except corner parts at the flat portion of the liquid crystal panel. Accordingly, the liquid crystal display apparatus in accordance with the present invention and a mobile terminal in accordance with the present invention can improve durability and reliability of the mobile terminal having the liquid crystal panel minimizing spot generation even if impacts by a falling or temperature change or a certain wrenching load is applied.